



## **SmartSearch Launches B-to-B Search Engine Marketing Program That Guarantees Results**

New Offering Is Proven to Help B-to-B Companies Drive Leads and Sales via Search Engine Marketing Strategies and Tactics

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**SmartSearch Marketing**, a full-service search engine marketing firm specializing in consumer and b-to-b markets, today launched **SmartSearch B2B**, a new search engine marketing offering guaranteed to yield quick results for companies conducting online b-to-b marketing campaigns.

**SmartSearch B2B** blends proven marketing expertise and online technology to maximize brand visibility, drive prospects, convert visitors to leads and increase sales.